The Microfinance Association

"A global body for Microfinance Practitioners"

STRATEGIC PARTNERSHIP WITH MICROFINANCE ASSOCIATIONS/ LOCAL TRAINING PARTNERS IN ASIA, AFRICA AND THE MIDDLE EAST

FRAMEWORK FOR THE DELIVERY OF THE FLAGSHIP PROGRAM

MICROFINANCE ACCELERATION PROGRAM

COURSE NAME	THE MICROFINANCE ACCELERATION PROGRAM
Course Duration	This is an intensive three-day program with specific outcomes that could be implemented to transform your institution. The course will be delivered by two facilitators with international experience.
Objectives	The Microfinance Association Acceleration course is a highly acclaimed and impactful program with attendees from microfinance institutions, savings & loans associations, and regulatory agencies, etc. The recent lockdown and attendant effects on the economy have underscored the need for Microfinance Institutions to understand and revaluate the key role they play in inclusive finance and economic development; and to position their organizations to deliver impactful financial services to customers at the bottom of the economic pyramid more effectively, efficiently, and profitably.
Program Outcomes	• Realign your institution's priorities and performance • Equip your staff with the key skills required to compete within the industry • Familiarize your staff with global trends in microfinance delivery • Provide insight into and understanding of the logic behind policies and procedures • Introduce international standards of impact-based microfinance management • Advance international best practices for microfinance management in the digital age • Propose an innovative approach to enterprise risks assessment and management • Equip your staff to improve the overall performance of your institution
Modules	• Opportunities in Microfinance • Strategic Planning • New Products – Post Covid -19 • Problem Loans and Delinquency Management • Emerging Risks and Business continuity • Branch Management • Performance and Delinquency Management • Process Automation and Digital Finance • Impact Analysis • Action Plan
Role of Local Association/Partners	We seek the cooperation and full engagement of the local association and delivery partners to assist us in mobilising participants through its network for effective delivery.

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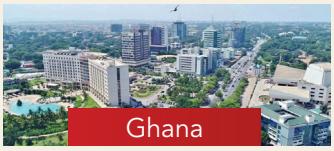
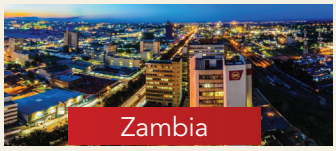
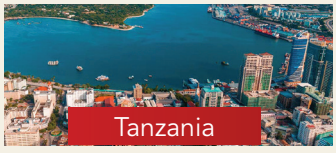
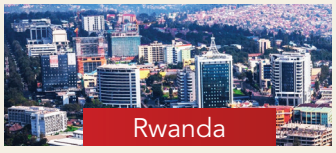
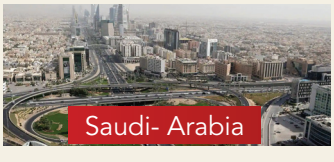
Program Cost	Cost of the program (Members) - $400 Cost of the Program (Non-Members) $500
Profit Sharing	Local Association/partners retains 20% from the fees collected.
Expenses	The Microfinance Association (UK), will bear all other cost relating to the Delivery and implementation of the cost.
Class size	Minimum class size of 30
Next Steps	We intend to deliver the Microfinance Acceleration program in the following countries in 2023

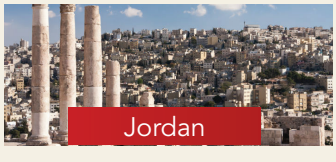












Interested Parties

Please get in touch with ade@microfinanceassociation.org if you are interested in being one of our delivery partners.

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